

Micellar water

Skin health is one of the main drivers

Heightened hygiene, increased time at home and the wearing of face masks have caused the appearance of more skin issues like irritation, dryness or "maskne".

30% of skin care users said they had to **hydrate more often**

Skin health and immunity have become **more important**

COVID has increased consumer's interest in **natural products**

Micellar waters are a cleaning solution to help **cleanse and tone** the skin, by **promoting skin hydration, removing dirt and oil, and helping to keep skin clear**. It's suitable for all skin types, and **especially good for sensitive skin**.

Essentially, they are **oil suspended in a water-like cleanser** that helps to remove make-up and dirt more easily than a regular cleanser, also providing other properties such as:

COBIOBALANCE

- Preserves the skin microbiota
- Prebiotic skincare
- Regulates the stressed skin pH
- Skin comfort



PORE-REDUCTYL NT

- Natural astringent and cleanser
- Pore reducer
- Matifying effect
- Immediate tightening effect



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